



**WORLD HEART
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ENSP
European Network for
Smoking and Tobacco Prevention



**WORLD LUNG
FOUNDATION**

Mr. Victor Fedorovych Yanukovych
President of Ukraine
11, Bankova Street
Kyiv, Ukraine, 01220

March 15, 2012

Dear President Yanukovych:

We, the undersigned, wish to congratulate on, and thank you for, signing bill #5164 into law. This law will go a long way in protecting the Ukrainian people from predatory tobacco industry advertising and marketing practices that are currently commonplace throughout Ukraine. Your leadership on this issue has been crucial.

In the coming months and years, the complete implementation and defense of this law will be critical. International experience has shown that the tobacco industry will attempt to circumvent strong tobacco advertising, promotion and sponsorship laws, such as the one that you just approved. We, and the rest of the international community, look forward to following Ukraine's progress in implementation and enforcing this law.

Once again, please accept our thanks and congratulations on this important step in combating the debilitating tobacco epidemic in Ukraine.

Sincerely,

Matthew L. Myers
President
Campaign for Tobacco-Free Kids

Johanna Ralston
Chief Executive Officer
World Heart Federation

Sandra Mullin
Senior Vice President, Policy and Communications
World Lung Foundation

Francis Grogna
Secretary General
European Network for Smoking Prevention